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HEADLINING ARTISTS ANNOUNCED FOR ATHFEST 2010

MODERN SKIRTS, PACKWAY HANDLE BAND, PERPETUAL GROOVE, BUBBA SPARXXX, KINCHAFOONEE COWBOYS AND CRACKER SET TO PERFORM ON TWO OUTDOOR MAIN STAGES

ATHENS, GA--ATHFEST is the annual arts and music festival held each June in historic downtown Athens, GA, a town long renowned for its thriving music scene. For the past 13 years, **ATHFEST** has showcased the best in local, regional, and nationally recognized Athens-based talent.

This year, close to 200 bands and artists will perform over the course of festival, which be held June 23rd through June 27th. This year **ATHFEST** will expand the festival to include TWO main stages plus the **KIDSfest** stage. Additionally, there will be two tents for adult beverages. **All performances on the outdoor stages are open to all ages and are free of charge to the public.** The evening's "club crawl" takes place on the Friday and Saturday nights of the festival. Wristbands may be purchased for \$15.00 in advance or for \$20.00 at the festival that will give patrons entrance to close to 20 music venues (venue age restrictions apply).

On Friday, June 25th the music will begin at 5:00 P.M. The headlining band that evening on the Pulaski Street main stage will be local pop darlings **MODERN SKIRTS**. The highly acclaimed bluegrass ensemble **PACKWAY HANDLE BAND** will headline an "Americana Music" bill on the Lumpkin Street stage.

On Saturday, June 26th the music on the main stages begins at 12:00 noon. That evening, **PERPETUAL GROOVE**, a funky blend of jazz-rock, neo-psychedelic, R&B, trance and electronic music, will headline the Pulaski stage. Local hip-hop sensation **BUBBA SPARXXX** will headline on the Lumpkin stage.

On Sunday, June 27th the music on the main stages begins at 12:00 noon. Country rockers **KINCHAFOONEE COWBOYS** will headline the Lumpkin stage, bringing their infectious show to their many loyal fans in Athens. Closing out the festival on the Pulaski stage will be the internationally acclaimed alternative rock band **CRACKER**, the group that veritably introduced brash irreverence and irony into alt-rock, who are touring in support of their 429 Records release **Sunrise In The Land Of Milk And Honey**.

Since 1997, AthFest, Inc., a 501(c)(3) non-profit corporation, has organized this highly acclaimed annual festival, which also includes a juried artisan market, KidsFest, film events, and much more. From 2005-2009, ATHFEST has been included in the "**TOP 20 Events**" by the Southeast Tourism Society.

This program is supported in part by the Grassroots Arts Program of the Georgia Council for the Arts through an appropriation of the Georgia General Assembly in partnership with the Madison-Morgan Cultural Center.

For more details go to: WWW.ATHFEST.COM

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