



PERPETUAL GROOVE - HEAL

The genre-spanning band Perpetual Groove is back with their fourth album release, entitled *Heal*. Hailing from Athens, GA, this legendary band has once again reinvented their sound. A line-up adjustment and a change in scenery have given way to a beautiful, timeless record that signifies the rebirth of a band that's carved out their own unique sound by performing nearly 1000 live shows in their brief career.

The group feels that *Heal* will provide their audience with something deeper than a simple party soundtrack. According to lead vocalist Brock Butler, the listeners should experience "a cathartic cleansing experience. Music that can turn a bad day around, or lighten heavy times." In times such as these, this is the kind of record that anyone will enjoy. The band is confident with the outcome, as well. "In short," says Brock, "the record sounds exactly how it did in my head to begin with."

RELEASE DATE:
01/05/2010

KEY MARKETS

Athens, Atlanta, Asheville, Charleston, Savannah, Nashville, Knoxville, Birmingham, Raleigh, Richmond, Chicago, Denver, Boulder, Austin, Dallas, Oxford, New York, Boston, Miami

TRACK LIST

1. No Decorations 2. Downside 3. A Day The Way 4. Under Lock & Key 5. Honey Cut 6. 40 Roses 7. Up Again 8. Too Close To The Sun 9. Lost Connection



DETAILS

SLP	\$12.99
UPC	884501253697
Genre	Rock / Pop
Packaging	Standard Jewel
Box Lot	30



The sound of *Heal* combines Perpetual Groove's famed melodic tunes with highly personalized lyrics in order to create an entirely new experience. "We wanted to make a record unlike any previous effort," says new keyboardist John Hruby, "to expand upon the elements of Perpetual Groove that fans are accustomed to, with a new sense of vigor, sparked by the lineup change."

With their new keyboardist comes new lyrical influences and harmonies, as demonstrated in "40 Roses", written by Hruby. Other standouts include the strong opener, "No Directions" and "Honeycutt", the only instrumental track of the album. The lone instrumental features the band's only recorded banjo part, a first for guitarist Butler. "Too Close To The Sun," is destined to be the sleeper favorite of the album. The composition's soaring lyrics typify the sound that has been so prevalent in helping to grow their expansive fan base.

Heal, their first album recorded in Athens, GA, was produced and engineered by **David Barbe** (Drive-by-Truckers, Cracker) at **Chase Park Transduction**. In a departure from previous experiences, the sessions were recorded entirely to tape in preparation for release on different mediums and mastered by Sterling Sound mastering engineer, Greg Calbi in New York. "We opted to go for a warmer sound on this record," says Hruby. "So many of the instruments and sounds were organic, we felt as though recording to tape might enhance the overall 'sound' we were going for on this particular record."

The music is accompanied by a highly iconic-themed package designed by famed rock artist, Jeff Wood. A limited first pressing of the album includes a special lenticular 3D album cover also designed by Wood. "It's the first album to not feature the band's name or title of the record. There's a zen quality that's reflected across the entire production of the album, from the recording to the photography, and hopefully that's felt by the fan that's listening to the music and staring 'into' the album."

NOTABLES

PERFORMANCES

Bonnaroo, Wakarusa, High Sierra, Gathering of The Vibes, All Good, Caribbean Holiday, Jam Cruise, Jam in The Dam, Perpetual Groove's own Amberland Festival

2010 TOUR

Georgia, South Carolina, North Carolina, Virginia, West Virginia, New York, Massachusetts, Pennsylvania, Tennessee, Illinois, Ohio, Indiana, Missouri, Wisconsin, Colorado, Texas, Mississippi, Alabama, Louisiana, Florida, Washington D.C., Vermont, New Hampshire

ON THE WEB

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